

Sport Management



Get in the game.

Sport management is a specialized field that involves directing and coordinating the business aspects of sport organizations and athletic associations. Sport managers can be found working for professional sport teams, college and university athletic departments and sport marketing firms. From skill-development schools and recreational facility management to minor league operations, sport managers work at various levels of the industry to bring out the best in the organizations and people they represent.

With the growth of the sport industry in St. Louis and around the world, the demand for qualified sport managers is on the rise. To meet this growing demand, the University of Missouri–St. Louis offers a unique bachelor’s degree program in sport management. Graduates from this program will be equipped with the skills and knowledge for future success and employment in the sport industry.

Bachelor of Science in Sport Management

UMSL’s Bachelor of Science in Sport Management is an interdisciplinary, professional degree program that prepares students for a wide array of sport-related careers. Curriculum is balanced between educational-community athletics and the business aspects of sport. The coursework provides the knowledge, skills and practical experiences needed to coordinate school, community and non-profit sport programs as well as to work with collegiate and professional minor and major league sports teams in a variety of capacities. This foundation provides a springboard to further specialization within the student’s area of interest via a variety of electives, minors, field experiences and internships.

Why Choose UMSL for Sport Management?

- Students have opportunities to participate in on-campus internships with UMSL's NCAA Division II athletic programs and our state-of-the-art Recreation and Wellness Center.
- The university has partnerships with major professional sports organizations in St. Louis that provide opportunities for external internships.
- The flexibility of the program allows students to select and pursue a degree minor for additional specialization that complements the sport management curriculum.
- Flexible scheduling options are available, and courses are offered both on-campus and online.
- The faculty are industry-experienced and student-focused.
- The sport management field in St. Louis is experiencing rapid growth.

Get a degree in sport management from UMSL.
Turn your passion into a profession.

Learn more at sportmanagement.umsi.edu



Career Opportunities

Athletic Director
Promotions Manager
Sports Analyst
Sports Agent
Athletic Coach
Commissioner
Compliance Officer
PR & Media Relations Officer
Team Scout
Equipment Manager
Sports Historian
General Manager
Operations Manager
Facilities Manager

UMSL

College of Education

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Office of Advising and Student Services (OASIS)

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314-516-5937
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Office of Admissions

351 Millennium Student Center
1 University Blvd.
St. Louis, MO 63121
314-516-5451
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CHOOSE UMSL

The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The need for sport management professionals in St. Louis is on the rise due to growth of the youth, community, recreational and professional sports in the Greater St. Louis region. Learn more at sportmanagement.umsi.edu.